



PREP

Our experts help you get ready to get down to business.

July 30-31, 2015
The Poinsett Club
Greenville, SC

An intensive two-day course for college students, graduate students, and recent graduates that gives them practical strategies to enter the business arena with confidence, poise, and professionalism. Participants will have a better understanding of their natural strengths and career passions; they will also have the tools to communicate those qualities in their professional and personal lives.

Strategies:

- ❖ DISC talent assessment: Identify skills and behaviors to highlight in an interview as well as key words for self-description. Will also identify stress points and motivations. This tool will help you gain a better understanding of yourself and others.
- ❖ Build a personal brand.
- ❖ Send the right message with your business attire and professional image.
- ❖ Practical business etiquette skills.
- ❖ Develop strong networking and communication skills.
- ❖ Dining etiquette in the business arena, which will include a 4-course dining tutorial.
- ❖ Understand the power of your online presence in the business world.
- ❖ Create a polished, professional LinkedIn profile.
- ❖ Communicate your value clearly, authentically, and effectively in an interview.
- ❖ Professional headshots for LinkedIn profiles and resumes.

Panel of Experts:

- Caroline Buxton Avinger, founder and president of Protocol
- Ashley Bickerstaff, Owner of Style Envy
- Mary Wray Conner, Director of Conner Connections Talent Management Solutions
- Lindsey Stemann, Vice President of Intero Advisory
- Photography by Chelsey Ashford Photography

Investment: \$750. Includes breakfast and lunch both days. Class size limited to 20.

For more information: Please contact Caroline Buxton Avinger at cbavinger@protocolsc.com or (864) 979-1807.



REGISTRATION FORM

(Please Print)

Today's date:			
INFORMATION			
First:	Middle:	Last:	
Street address:		Home Phone:	Mobile:
City	State/Zip	E-mail	
Occupation:	Employer:	Employer phone no.: ()	
Student			
<input type="checkbox"/> College	<input type="checkbox"/> Graduate School	Name of College/ Grad School:	Field of Study

Enrolled students agree to complete payment of tuition of \$750 at the time of registration. Returned checks are subject to a \$20.00 (U.S.D) handling fee. Checks should be made payable to Protocol, LLC. Poinsett Club members may pay through their membership accounts.

Cancellation policy: If cancellation is made by July 25th, a full refund less \$100 registration fee will be made. After July 25th, a 50% refund will be made.

If cancellation occurs owing to insufficient numbers, a full refund will be given.

Signature of participant: _____

Date: _____

You will receive a follow-up questionnaire as well as your DISC assessment information. Please don't hesitate to call with any questions. We are looking forward to working with you!

Return registration and payment to: Protocol, LLC
5 East Lanneau Drive
Greenville, SC 29605